

## D3.4: REPORT ON INFODAY 2.0

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## **1. EXECUTIVE SUMMARY**

In order to ensure that information on RIs Work Program and calls are well disseminated and interested communities are well informed RICH undertakes the support to the organization of Infoday 2.0.

These 2.0 events are simultaneously made available through a web platform ensuring that participants from remote can actively take part to the event, in case they cannot join the venue.

These are open events organized in Brussels (in conjunction with the RIs NCP trainings – Task 2.1) and also available on line (2.0).



## 2. INTRODUCTION

RICH has organized on October 28, 2015 and on October 30, 2017 in Brussels an infoday 2.0 at EU level to facilitate the discussion on specific topics raised by the RIs community concerning the H2020 Research Infrastructure work-programs 2016-2017 and 2018-2019.

## 3. CONTENT SECTION

The objectives of the infoday are to disseminate information about Research Infrastructure (including e-infrastructure) work-program to a wide scientific community in order to explain the aims of the program, to help the potential proposers to elaborate and submit their proposal.

### 3.1. The agenda of the meeting

The agenda of each infoday has been discussed and elaborated with representatives of the DG R&I- Research Infrastructure Unit. See Agenda in annex 1.

A dedicated webpage has been created under the RICH website by EKT with a dedicated link for registration. The updated list of participant has been regularly sent by EKT to the organizer (CEA) to check the number of participants according the room capacity (around 220) and thus to avoid extra booking.

The meeting is divided in two parts:

- **During the morning, a plenary session** focused on the calls of the RI work-program. The EC representatives (DG RTD and CNECT) presented the scope and the expected results of each call. Specific features related to RI as access costs are also presented. The attendees have the opportunity also to ask questions.  
A roundtable with H2020 project coordinators and moderated by a NCP representative gave concrete example. The objective was to share experiences and best practices on how drafting a proposal, how fostering innovation in RI project but also on project management on specific issues as Trans National Access, etc. These testimonies are very appreciated by the participants because they are an opportunity to discuss concretely about project implementation and organization. And the session is also an opportunity for RICH, the network of RI NCP, to remind the services provided to its clients.
- **During the afternoon, parallel sessions** dedicated to specific questions with EU and NCP representatives.  
The parallel sessions were organized on the basis of questions previously collected by email through a questionnaire.  
Through the registration template, each participant had the opportunity to address specific question related to the different RI calls. The filled template was sent to the infoday organizer (CEA). The question was analyzed and grouped together by type of RI calls.  
Participants have the opportunity to address specific questions according the type of RI project they planned to submit, they could exchange with EC and NCP representatives but also with the other participants and thus exchange about their practices.  
For EC and NCP representatives theses sessions are also a way to identify the difficulties for the project proposers, the potential misunderstanding. They are useful to update the FAQ.

In order to widespread the audience, the plenary session has been also available online through web streaming. The web streaming have been organized by subcontracting services of a video agency. The agency has taken in charge all the technical aspects of the web streaming (video, audio, online channel). A link has been inserted on RICH website by EKT. Thus the infoday has been largely disseminated.

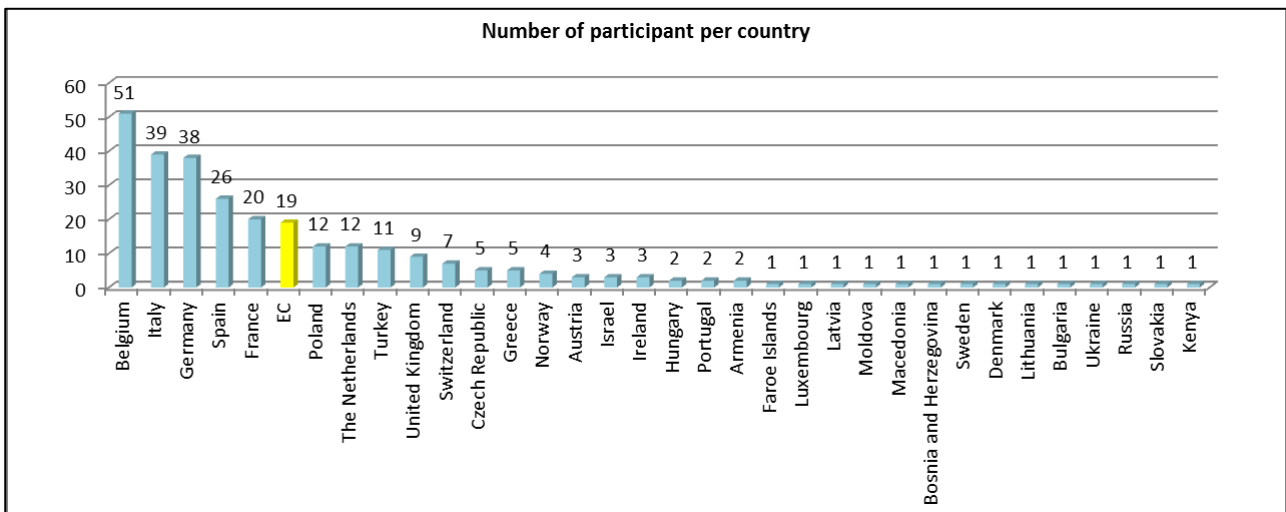
According the satisfaction survey done after the first infoday (28/10/2015), we have chosen to keep the round table with testimonies during the plenary session and the RI calls parallel sessions dedicated to explanation and discussion in small groups. Indeed participants are often well informed about the work-program and they are looking for additional and specific information.

### 3.2. Some key figures

#### 3.2.1. Plenary session

**28/10/2015**

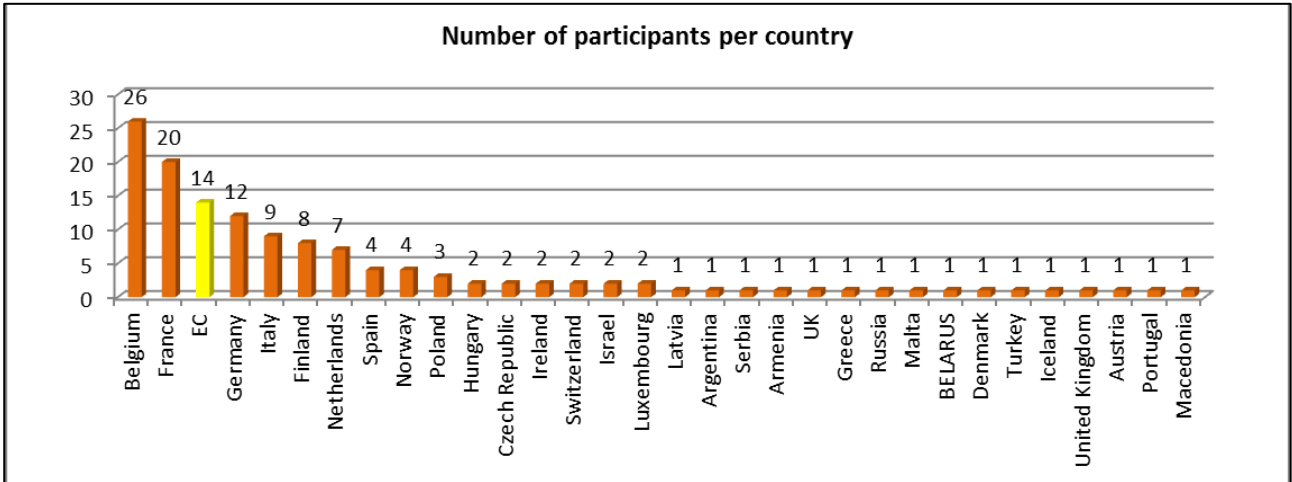
287 participants registered among them 42 persons involved in the NCP and extended NCP network. People located in Belgium and in countries around Belgium attended the meeting in Brussels : Belgium, Italy, Germany Spain, France, Poland, However they came also from countries where research communities and national authorities are largely involved in RI policy.



**30/10/2017**

135 participants registered around them 28 people involved in the NCP and extended NCP network. People located around Belgium (France, Germany, Italy, Netherlands) were mostly present at the meeting in Brussels.

We can see also “new” participants from Finland (VTT, Aalto University, Geological Survey of Finland). Despite the less number of participants, more persons (108) attended the parallel session during the afternoon.

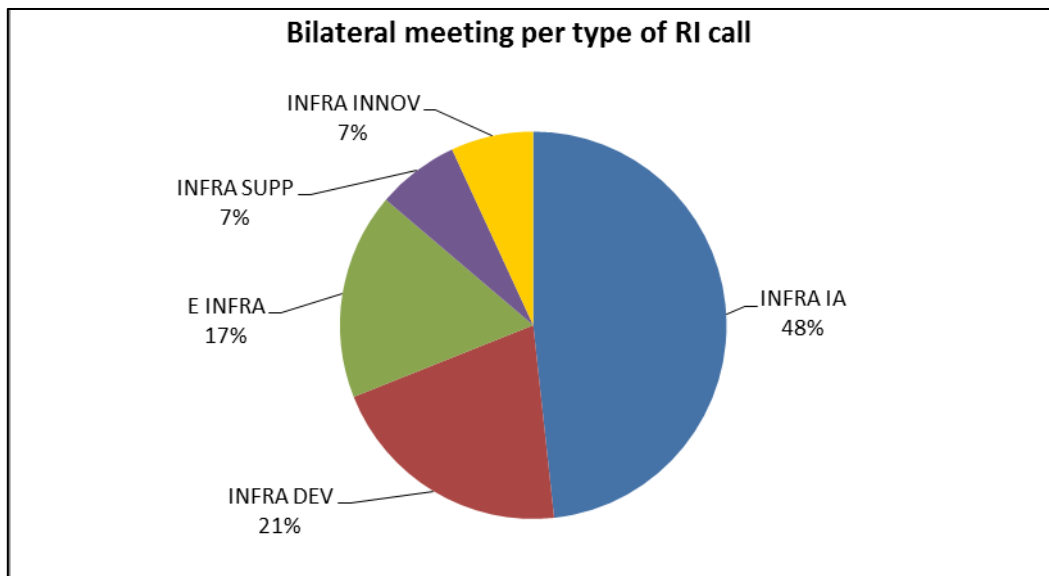


### 3.2.2. Parallel sessions

**28/10/2015**

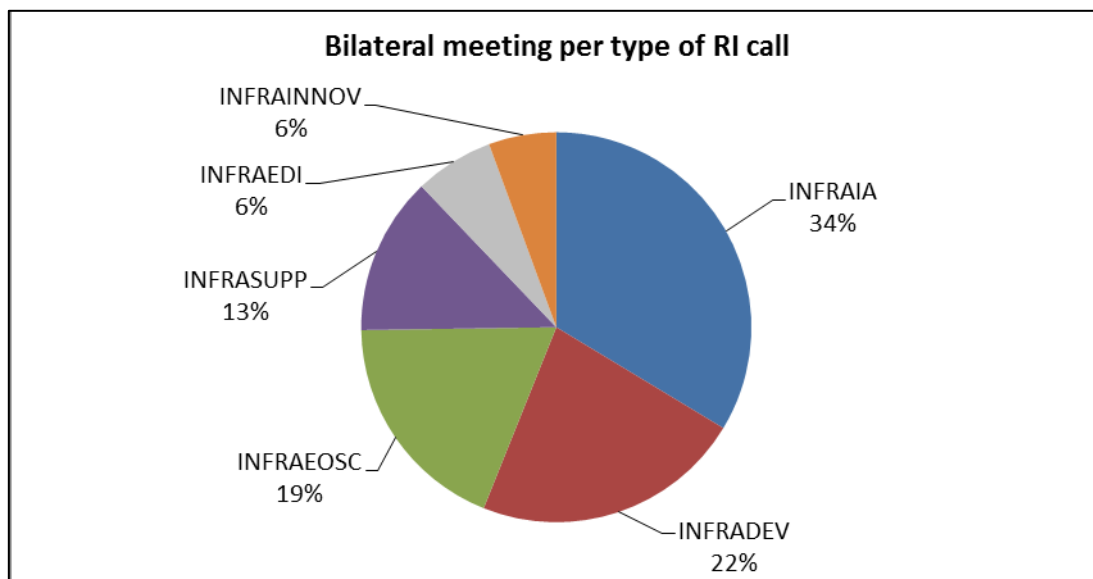
Around 40 persons attended the different roundtables organized by RI calls.

Participants were mostly interested in INFRA IA calls (around 50% of the requests).



**30/10/2017**

Around 108 persons attend the parallel sessions, organized by type of RI calls. The distribution per type of RI calls was more balanced: INFRA IA (34%), INFRA DEV (22%) and INFRA EOSC (19%).



### 3.2.3. Web streaming

Date of the Infoday	Total views*	Maximum concurrent viewers*	Total minutes*	Average duration in minutes*
28/10/2015	487	82	2 204	14'41
30/10/2017	344	72	11 018	32'

If the web streaming is not so convenient for following an event during 3 hours, we observe an increase of the average length of time a viewer spent viewing the content. In 3 years the web streaming is became more common and used.

The web streaming has been dedicated to the plenary session. The choice has been done to exclude the parallel sessions from the video in order to preserve the interactive and spontaneous “spirit” of such sessions. The parallel sessions are also a way for proposers to meet each other and also to meet the NCP and the EC representatives.

Also, it was not possible for logistical and financial reasons (6 cameras should be needed).

After the event, the presentations done during the plenary sessions are still available on line on the RICH website: <http://www.rich2020.eu/webstreaming-rich2020-infoday>

*\*Glossary:*

- *Total views: text and image post views are counted when a visitor views them for 2-5 seconds.*
- *Max concurrent viewers: the highest amount of concurrent viewers on your account or events in the chosen time frame.*
- *Total minutes: the total number of minutes your content was viewed.*
- *Average Duration: the average length of time a viewer spent viewing your content within the selected time range. This is based on total duration and total video views.*

#### **4. CONCLUSIONS**

The cooperation among the NCP and the EC is reinforced as well as the role of NCPs as information providers. The NCPs bring value-added information.

It could be useful to rethink the objectives of the information day at European level. Participants are more and more well informed about the work-program but they always look for specific information, in link with their potential submission.

The general information (first level of information) could be given at national level. At European level, the meeting could be organized in parallel sessions as networking events and in collaboration with users and providers of Research infrastructures. It should be useful also to insert “RI sessions” in the European infoday of the other configurations, in particular of the societal challenges.