

D4.2

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1. EXECUTIVE SUMMARY

The overall objective of the D4.2 *The video/Infographic/Testimonies* is consistent with the objectives of the WP4:

To produce a set of dissemination tools that can be used by the (e) RI NCP network and each individual NCP to:

- increase the awareness of the scientific community and other thematic NCP networks of the trans-national access and services (TAS) opportunities offered by the (e)RI;
- promote the activities and services offered by the (e) RI NCP network;
- disseminate information on the possibilities offered by the Research Infrastructure (including e-Infrastructure) workprogramme to the scientific community, the RI operators/managers.

To reach these objectives, 2 animations were designed and produced:

- From the idea to the Nobel Prize
- National Contact Point – your guide to EU funding

and 2 videos produced in two research infrastructures:

- Portraits of Research Infrastructures: Part 1. International Centre of Electron Microscopy for Materials Science, AGH University of Science and Technology, Krakow, Poland, ESTEEM project;
- Portraits of Research Infrastructures: Part 2. Research Institute for Work and Society, University of Leuven, Belgium, InGRID project

All four productions are available at the project website <http://www.rich2020.eu/rich-videos> . They are shown to the public during the infodays and other meetings as well as during conferences at the RICH project booth.

2. INTRODUCTION

According to the D4.1 Communication Plan:

- The videos will show examples of RI I3 projects and research infrastructures located in different countries and active in different research fields. Co-ordinators and operators will lead through their infrastructure and tell about their work and the project. The idea is, however, to show not only the opportunities offered by RIs but also real examples of research work done by the scientists, i.e. RI users. The users will tell their stories focusing on RIs as a factor of their success. Four videos will be made.
- The animations will present general principles governing the RI-user relation, the organisation of IA projects, the way of contacting them, the simplicity of the whole system, its development and prospect for the future (ESFRI projects). Two animations will be prepared.
- The infographics will present different statistical data referring to the RI programme as a whole and in relation to different countries and research areas.

3. CONTENT SECTION

Between March and June 2015 first contacts were made with PL and BE infrastructures in order to choose the most appropriate ones. It was decided that the first pilot production would be made in Poland (AGH University of Science and Technology, Krakow, Poland, ESTEEM project) while the next one – in Belgium (University of Leuven, Belgium, InGRID project).

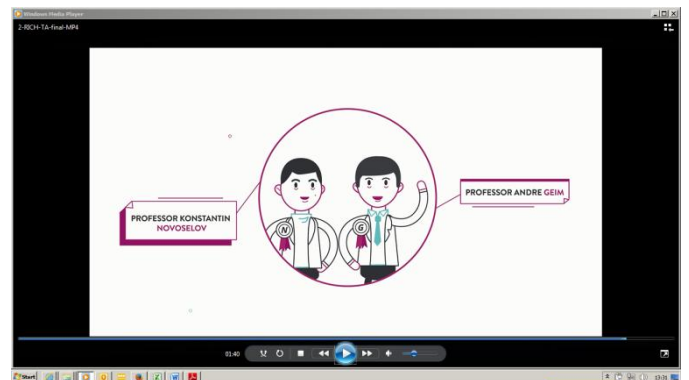
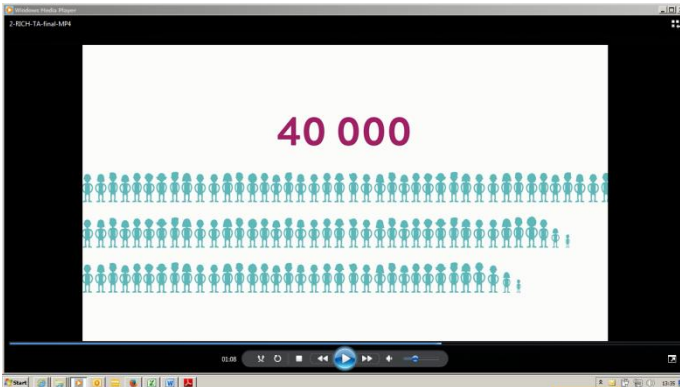
In July 2015 IPPT PAN has announced the public procurement procedure. Because of unexpected administrative and legal obstacles the process lasted till September. The procurement procedure has been closed, all 3 offers being rejected because of formal reasons. The next announcement was made in October and finalized end of October, resulting in the choice of the PANATO firm.

Immediately after, the design of animations started and contact with the two RIs finalized. They were visited by the film team at the end of November (Krakow) and in the beginning of December (Leuven).

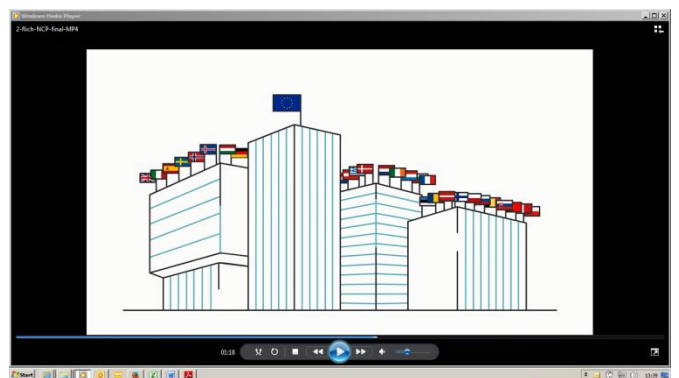
The whole work was finished at the end of January and all 4 productions were made available for the project partners first at the IPPT PAN/NCP website, then – mid-February – for the public at the RICH website (<http://www.rich2020.eu/rich-videos>). It was decided that no hard copies would be produced (DVD, pendrive or similar). To illustrate the deliverable, some screenshots are presented below.

1. From the idea to the Nobel Prize



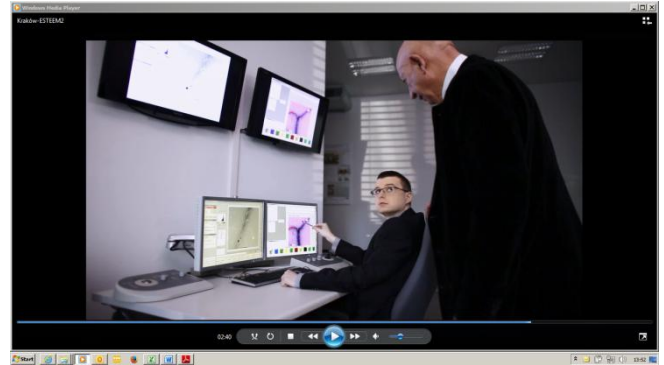
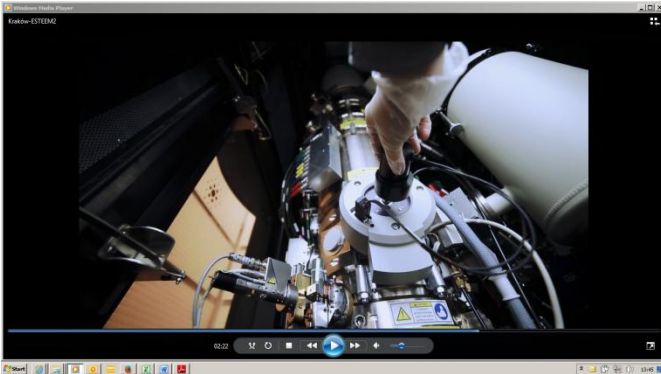


2. National Contact Point – your guide to EU funding

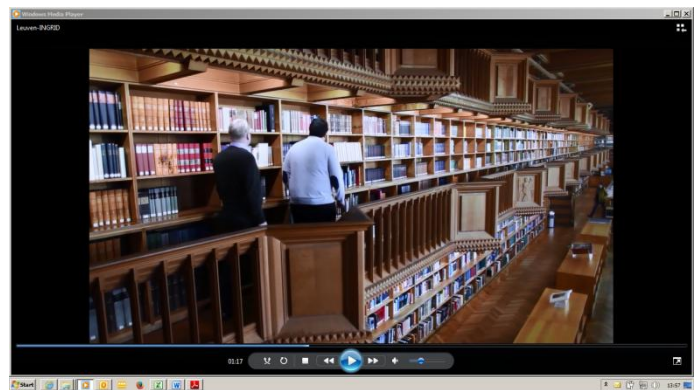


3. Portraits of Research Infrastructures: Part 1. International Centre of Electron Microscopy for Materials Science, AGH University of Science and Technology, Krakow, Poland, ESTEEM project;





4. Portraits of Research Infrastructures: Part 2. Research Institute for Work and Society, University of Leuven, Belgium, InGRID project



4. CONCLUSIONS

1. The animation promoting the Transnational Access can be useful for the RI NCPs during the infodays; it can be shown to the research community at conferences (if relevant presentation is included into the agenda) and presented in the RICH booth at major events where the project is going to participate
2. The animation about the NCPs is more general and can be useful also for thematic NCPs according to the plan of cooperation – Task 2.3.
3. The videos “Portraits of infrastructures” can play double role: promotional for research infrastructures (which can attract other RIs to participate in the H2020 projects); they can encourage researchers to apply for the Transnational Access. As such, the videos can play illustrative role at infodays and national and international events.

All four productions are directly available at the RICH website but relevant links can be included into the NCPs’ websites and social media like Facebook, to disseminate broadly the information.

The work on infographics is on-going.